



## Governing Board Vision for 2016-2022 Strategic Planning Process

At the January 23, 2015 Annual Board Evaluation and Goal-Setting Retreat, board members identified the following areas of focus that should be addressed in the 2016-2022 strategic and long-range planning process. Board members also call for criteria for “best colleges” and “best places to work” to be incorporated as appropriate.

### Student Success, Equity, and Access

- Increase completion rates: degrees, certificates, transfer
- High student achievement high across all ethnic and other target categories
- Increase access to baccalaureate degrees
  - Establish University Center
  - Baccalaureate degrees in high demand career areas
- Increase readiness of students for colleges
  - Strengthen high school partnerships and other pre-college programs
  - Most high school students take at least one course at GCCCD
- Foster integrated educational pathways, K-16

### Workforce and Economic Development

- Establish GCCCD as the key workforce solution for East County and the region
- Monitor the effect of workforce programs in lowering the region’s unemployment

### Organizational Strength

- Establish a culture of cooperation and collaboration, rather than competition, between colleges
- District workforce goals:
  - Contracts completed in timely manner
  - Culturally competent employees
  - Employee diversity reflects student diversity
  - Salaries and benefits remain competitive within budget constraints
  - District is seen as good place to work
  - Employees are committed to student success
- Meet and exceed accreditation standards on an ongoing basis
- Develop comprehensive, integrated and user-friendly information systems

## **Facilities and Finances**

- Implement Prop V as promised to voters
  - Attractive, useful, energy efficient facilities for colleges and district services.
- Expand sources of income
  - Increase donations and endowments
  - Enhance strong and vibrant grants program
- Strengthen reserves (3 months operating costs)
- Foster/increase energy efficiency and sustainability
- Develop fiscal processes independent of County

## **Community Support & Engagement**

- Maintain strong community support for Colleges
- Ensure GCCCD has positive economic and social impact on local service area